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DECEMBER



JANUARY



NOVEMBER



FEBRUARY



OCTOBER



Historical records of travelers' discoveries point to birthstones first being worn as personal ornamentation in India.

Over time, certain stones came to be associated with the twelve signs of the zodiac and the twelve months of the year, and by the 15th century, wearing the gem appropriate to one's birthday was believed to give special powers.

Today, we are still drawn to their mythology and poetry, and it is these qualities that have been captured in the interplay of light from the BeCharmed collection's myriad facets of twelve colors and effects, each of which is designed to harmonize with the colors of the different birthstones.

SWAROVSKI ELEMENTS

MARCH



BIRTH STONES

SEPTEMBER



APRIL



AUGUST



MAY



JULY



JUNE

