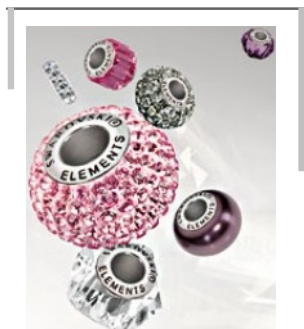


BECHARMED PAVÉ

After the successful Spring/Summer 2012 launch of BeCharmed Beads, SWAROVSKI ELEMENTS followed it in 2013/14 with a comprehensive BeCharmed assortment consisting of BeCharmed Bead, Crystal BeCharmed Pearl, and BeCharmed Rondelle. Available in a wide palette of colors and effects, all except the BeCharmed Rondelle have stainless steel inner rings embossed with the SWAROVSKI ELEMENTS branding, giving greater value to designs, together with added functionality.

Bringing yet more sparkle to the BeCharmed assortment, SWAROVSKI ELEMENTS is now launching a new collection of BeCharmed Pavé products. These elements are characterized by dazzling brilliance, thanks to the incorporation, variously, of XILION Chaton, XILION Square Fancy Stone, or Baguette Fancy Stone, and by the enhanced functionality of their logo-engraved 4.5 mm hole. Perfectly suited to necklaces, bracelets, key rings, and entire jewelry sets, they offer a variety of ways to make a style statement, and can be easily combined with the whole BeCharmed assortment.



BeCharmed Pavé

The new BeCharmed Pavé are definitely unique: their stylish stainless steel rings feature the SWAROVSKI ELEMENT logo and offer many brilliant ways to make a style statement. Dazzling brilliance and functionality characterize the BeCharmed Pavé.

Necklaces, bracelets, key rings and whole jewelry sets can all be created using the BeCharmed Pavés. The 4,5 mm hole can be threaded on different materials and easily combined with the whole BeCharmed assortment.

ENCHANTING ROMANCE *color inspirations*

product reference (from left)



- 80 301 Crystal (001)
- 80 101 Rose (209)
- 5928 Light Rose (223)
- 77 512 Crystal (001) silver casing
- 5890 Crystal White Pearl (001 650)
- 80 201 Crystal AB (001 AB)
- 5948 Fuchsia (502)
- 80 101 Light Rose (223)
- 5890 Crystal Ivory Pearl (001 708)
- 5928 Rose (209)

LAVENDER BAY *color inspirations*



- 5948 Amethyst (204)
- 80 101 Crystal AB (001 AB)
- 5928 Violet (371)
- 77 512 Crystal (001) silver casing
- 5890 Crystal Cream Pearl (001 620)
- 80 201 Tanzanite (539)
- 80 301 Amethyst (204)
- 5948 Light Amethyst (212)
- 5890 Crystal Lavender Pearl (001 524)
- 5890 Crystal Burgundy Pearl (001 301)

MAGIC AND MYSTERY *color inspirations*



product reference (from left)

- 5890 Crystal Tahitian-look Pearl (001 297)
- 77 512 Crystal (001) silver casing
- 5928 Light Sapphire (211)
- 5890 Crystal Dark Lapis Pearl (001 719)
- 5948 Montana (207)
- 5890 Crystal Petrol Pearl (001 600)
- 80 101 Black Diamond (215)
- 80 201 Crystal Silver Night (001 SINI)
- 80 101 Crystal (001)

BLUE OCEAN *color inspirations*



product reference (from left)

- 5948 Crystal Satin (001 SAT)
- 5928 Indicolite (001 379)
- 77 512 Crystal (001) silver casing
- 5948 Indian Sapphire (217)
- 5928 Aquamarine (202)
- 5890 Crystal Lapis Pearl (001 717)
- 80 201 Black Diamond (215)
- 80 101 Aquamarine (202)

FOREST DREAM *color inspirations*



product reference (from left)

- 5948 Olivine (228)
- 5928 Chrysolite (238)
- 5890 Crystal Jade Pearl (001 715)
- 5948 Crystal AB (001 AB)
- 77 512 Crystal (001) silver casing
- 5948 Fern Green (291)
- 80 101 Jonquil (213)
- 80 101 Peridot (214)

GLAM DIVA *color inspirations*



product reference (from left)

- 5948 Crystal Red Magma (001 REDM)
 - 5890 Crystal Gold Pearl (001 296)
 - 77 512 Crystal (001) silver casing
 - 5928 Light Topaz (226)
 - 5890 Crystal Cream Pearl (001 620)
 - 5948 Jonquil (213)
 - 5890 Crystal Vintage Gold Pearl (001 651)
 - 5928 Crystal Cooper (001 COP)
 - 80 101 Crystal Golden Shadow (001 GSHA)
 - 80 201 Siam (208)
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GOLDEN TIMES *color inspirations*



product reference (from left)

- 5890 Crystal Mystic Black Pearl (001 335)
- 5948 Crystal Golden Shadow (001 GSHA)
- 77 512 Crystal (001) silver casing
- 5928 Light Smoked Topaz (221)
- 5890 Crystal Brown Pearl (001 815)
- 5928 Crystal Bronze Shade (001 BRSH)
- 5948 Mocca (286)
- 80 301 Crystal (001)
- 80 101 Jet Hematite (280 HEM)

TIMELESS CLASSIC *color inspirations*



- 5948 Jet (280)
- 5928 Crystal (001)
- 77 512 Crystal (001) silver casing
- 5948 Crystal AB (001 AB)
- 5890 Crystal White Pearl (001 650)
- 5948 Crystal Silver Shade (001 SSHA)
- 5890 Crystal Grey Pearl (001 731)
- 80 101 Jet (280)
- 80 101 Crystal Silver Night (001 SINI)

BRIGHT OUTLOOK *color inspirations*



- 5948 Light Topaz (226)
- 5948 Rose (209)
- 5890 Crystal Neon Pink Pearl (001 732)
- 5928 Crystal AB (001 AB)
- 5890 Crystal Neon Yellow Pearl (001 734)
- 5948 Crystal Astral Pink (001 API)
- 80 101 Light Rose (223)
- 80 101 Crystal Astral Pink (001 API)

BIRTHSTONES *color inspirations*



- 5948 Crystal Red Magma (001 REDM)
 - 5928 Light Amethyst (212)
 - 5928 Aquamarine (202)
 - 5948 Crystal (001)
 - 5890 Crystal Jade Pearl (001 715)
 - 5928 Amethyst (204)
 - 5890 Crystal Red Coral Pearl (001 718)
 - 5948 Peridot (214)
 - 5948 Indian Sapphire (217)
 - 5928 Rose (209)
 - 5928 Topaz (203)
 - 5948 Denim Blue (266)
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